

Family Council

Progress of Work of the Sub-committees under the Family Council

PURPOSE

This paper briefs Members on the progress of work of the two Sub-committees under the Family Council (the Council).

SUB-COMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES AND FAMILY EDUCATION

2. The Sub-committee on the Promotion of Family Core Values and Family Education (the Promotion Sub-committee) met on 19 November 2024 to discuss the progress of the Short Video Competition on “Family Values: Our Cherished Legacy” (the Competition), and the 2025-26 Publicity Plan.

Short Video Competition

3. The Competition received a total of 187 entries by the closing date on 31 August 2024. 20 entries with the highest marks in each of the Senior Primary Student and Junior Secondary Student categories were shortlisted for consideration by the Adjudication Panel comprising Council members, representatives from the Home and Youth Affairs Bureau and Education Bureau, as well as the speakers of the online workshops¹ for the Competition. While the Adjudication Panel would select the award winners based on the merits of the entries, two of the awards, namely, “Most Liked Award Online” and “Most Actively Participating School Award” would be determined by public voting among the shortlisted entries and by the highest number of entries submitted by the same school respectively. The results would be announced in February 2025 tentatively. The Promotion Sub-committee suggested promoting the awarded videos on social media platforms to attract more audience in the community.

¹ With a view to equipping participants with the necessary skills to produce short video, three online workshops on story creation, video shooting, editing, etc. have been arranged and uploaded onto the Council’s website for viewing by interested participants.

2025-26 Publicity Plan

4. The Promotion Sub-committee agreed to adopt the theme “Love Across Generations” (家·承傳愛) for the Council’s 2025-26 publicity campaign. The focus would be placed on “Fostering Stable Family Relationships for Building Good Family Virtues and Cultures” (建立穩固家庭關係 樹立良好家教家風). The Sub-committee also endorsed the plan to organise different forms of promotional programmes and activities, including the “Hong Kong Excellent Family Awards”, a publicity event to commemorate the International Day of Families, family education videos and promotional videos on family-friendly employment practices, etc.

SUB-COMMITTEE ON FAMILY SUPPORT

5. The Sub-committee on Family Support (the Support Sub-committee) met on 25 November 2024 to discuss the outcomes of the four sponsored projects under the Thematic Sponsorship Scheme to Support Family-related Initiatives (the Sponsorship Scheme).

6. The four sponsored projects with the themes “Divorce Education”, “Step and Split Families”, “Strengthening Family Cohesion and Solidarity” and “Preventing and Resolving Family Conflicts / Disputes” respectively were launched between April 2023 and June 2024. Through the presentations made by the four sponsored organisations, namely, the Hong Kong Single Parents Association (香港單親協會), the Society for Truth and Light (明光社), Yan Chai Hospital Social Services Department (仁濟醫院社會服務部), and International Social Service Hong Kong Branch (香港國際社會服務社), the Support Sub-committee noted that the organisations completed their projects successfully with favourable responses and encouraging feedback. The results of the research on the effectiveness of the projects also indicated that the activities organised (such as workshops, mutual support groups, counselling services) had positive impact on the participants.

7. The Support Sub-committee conveyed its suggestions to the organisations, including that the resources produced could be uploaded onto online platforms to sustain the impact, the views of children in addition to those of parents could be taken into account for service enhancement, the projects could be of reference for schools to develop curriculum, and for non-governmental organisations to adjust their service contents, etc. The Support Sub-committee was content with the implementation of the projects.

8. The Support Sub-committee noted that the Sponsorship Scheme has been consolidated into the new Funding Scheme on the Promotion of Family

Education, covering a wider scope of themes and with increased funding, which was launched in October 2024.

ADVICE SOUGHT

9. Members are invited to note the progress of the Sub-committees as mentioned above. The Sub-committees will continue to oversee their respective programmes and activities. Members are welcome to provide comments and suggestions.

**Family Council Secretariat
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